



# World Investment Conference 28<sup>th</sup> Edition

*Invest Saudi | World Association of Investment Promotion Agencies (WAIPA)*



استثمر في السعودية  
INVEST  
SAUDI





# Introduction to WAIPA and WIC28



استثمر في السعودية  
INVEST  
SAUDI



**WAIPA represents a network that comprises over 130 global IPAs, dedicated to continuously enhancing and activating investment promotion at the international level**

## Introduction to WAIPA

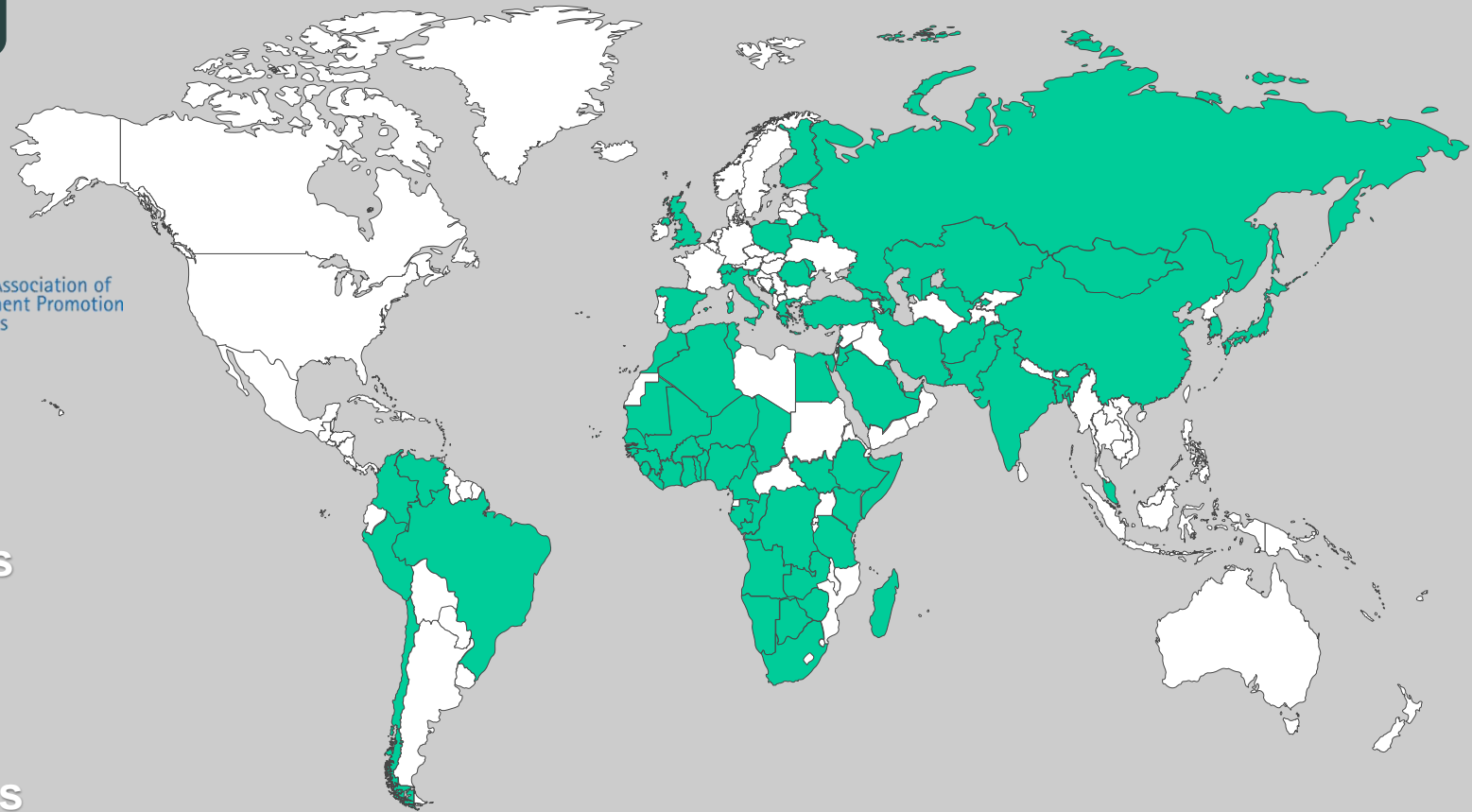
The **World Association of Investment Promotion Agencies (WAIPA)** was established in 1995 as a **non-profit organization**, with its headquarters located in Geneva. The primary role of WAIPA is to **serve as a global platform for investment promotion agencies from various countries, facilitating communication, knowledge exchange, and collaboration on the challenges and opportunities in investment promotion**. Additionally, WAIPA acts as a conduit for sharing best practices and innovative strategies, thereby enhancing the effectiveness and efficiency of investment promotion agencies. Furthermore, it supports the global community of investment promotion agencies and represents their interests at international conferences and events related to investment encouragement and facilitation.



World Association of  
Investment Promotion  
Agencies

**130+**  
**Members**

**100+**  
**Countries**



 WAIPA Member IPAs

The World Investment Conference has a long and rich history of providing a platform for meaningful discussions and collaboration around Foreign Direct Investment...



World Association of  
Investment Promotion  
Agencies

**27**

World Investment Conferences  
previously organized

**2019**



Warsaw, Poland

**2021**



Dubai, UAE

**2022**



Geneva, Switzerland

**2023**



New Delhi, India

... and in the 28<sup>th</sup> edition of the World Investment Conference, Invest Saudi will be a part of its journey by hosting the event in the capital of the Kingdom



World Association of  
Investment Promotion  
Agencies

**28<sup>th</sup>**

World Investment Conference

2021



Dubai, UAE

2022



Geneva, Switzerland

2023



New Delhi, India

**2024**



Riyadh, Saudi Arabia

# In partnership with KSA as the host country, WAIPA co-organizes the World Investment Conference and General Assembly annually with key objectives in mind

## Promoting FDI

Showcasing investment opportunities, strategies, and policies to attract and retain foreign direct investment.

## Encouraging Dialogue

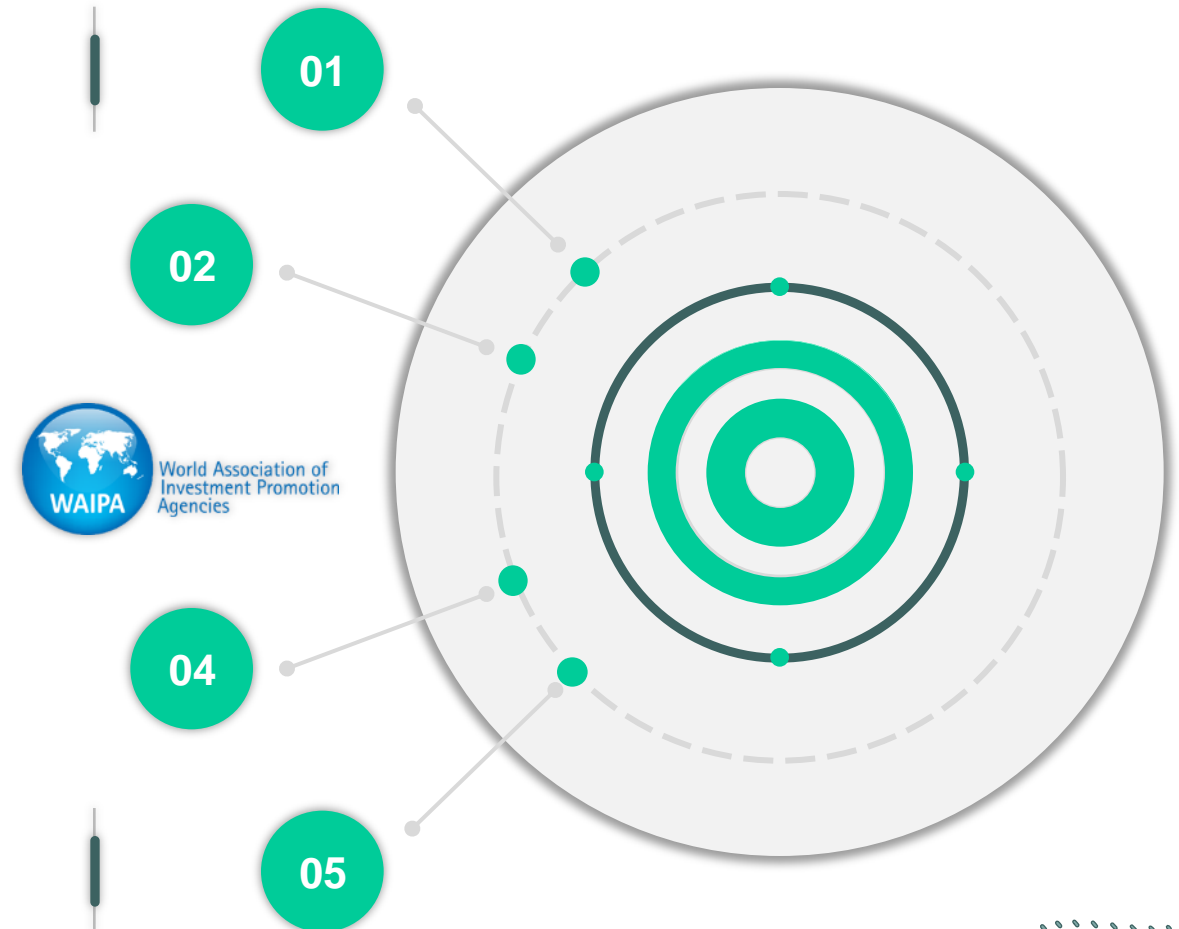
Facilitating the sharing of insights, best practices, and expertise among investment promotion agencies

## Networking and Collaborating

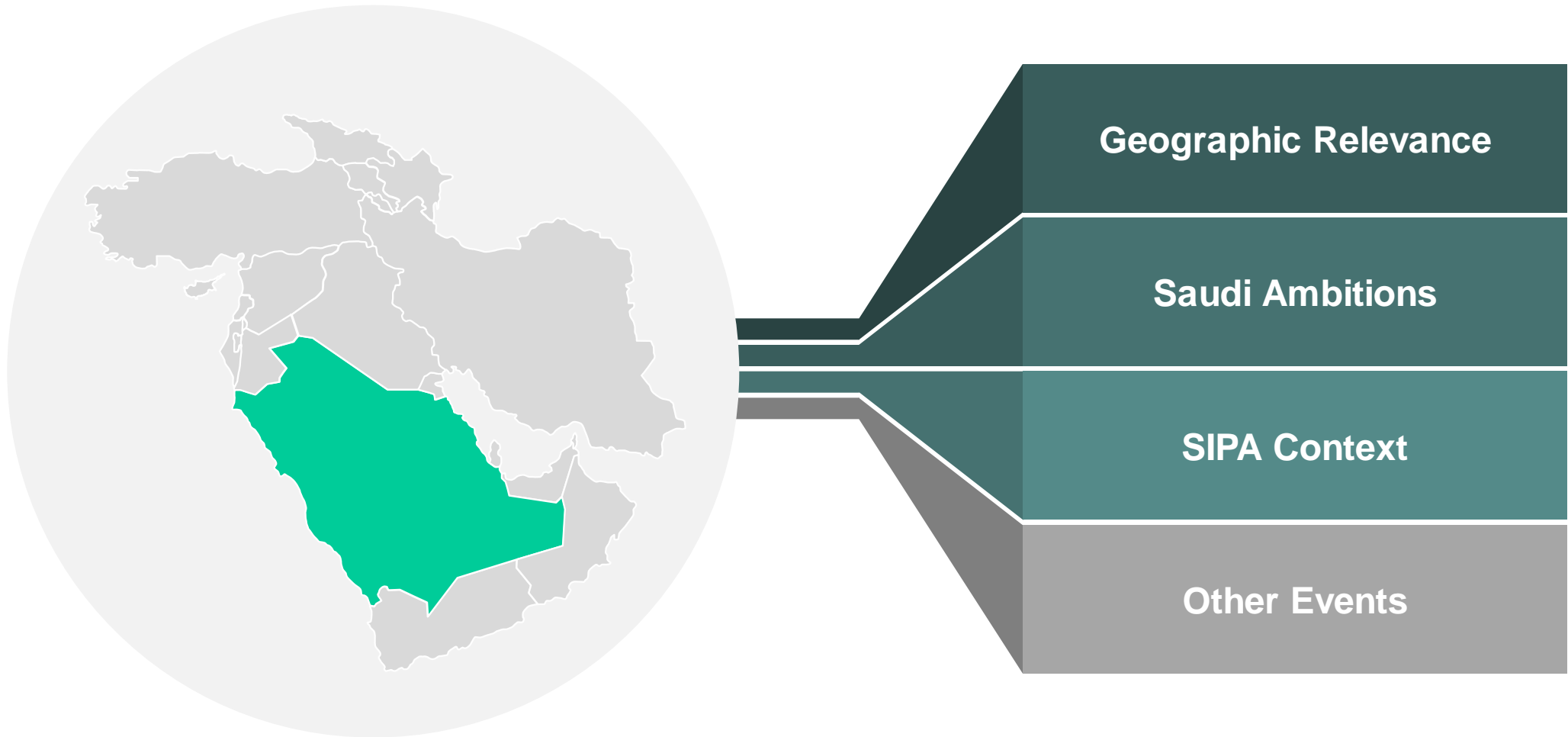
Offering a platform for networking and forging partnerships among IPAs, governments, businesses, and international organizations

## Policy Discussions

Engaging in discussions on investment-related policies, regulations, and trends to address challenges and foster an enabling environment for investment promotion globally



# There are a number of key advantages of hosting the 28<sup>th</sup> WIC and General Assembly in the Kingdom of Saudi Arabia



# Located centrally between the East and West, the Kingdom is a prime destination for the World Investment Conference

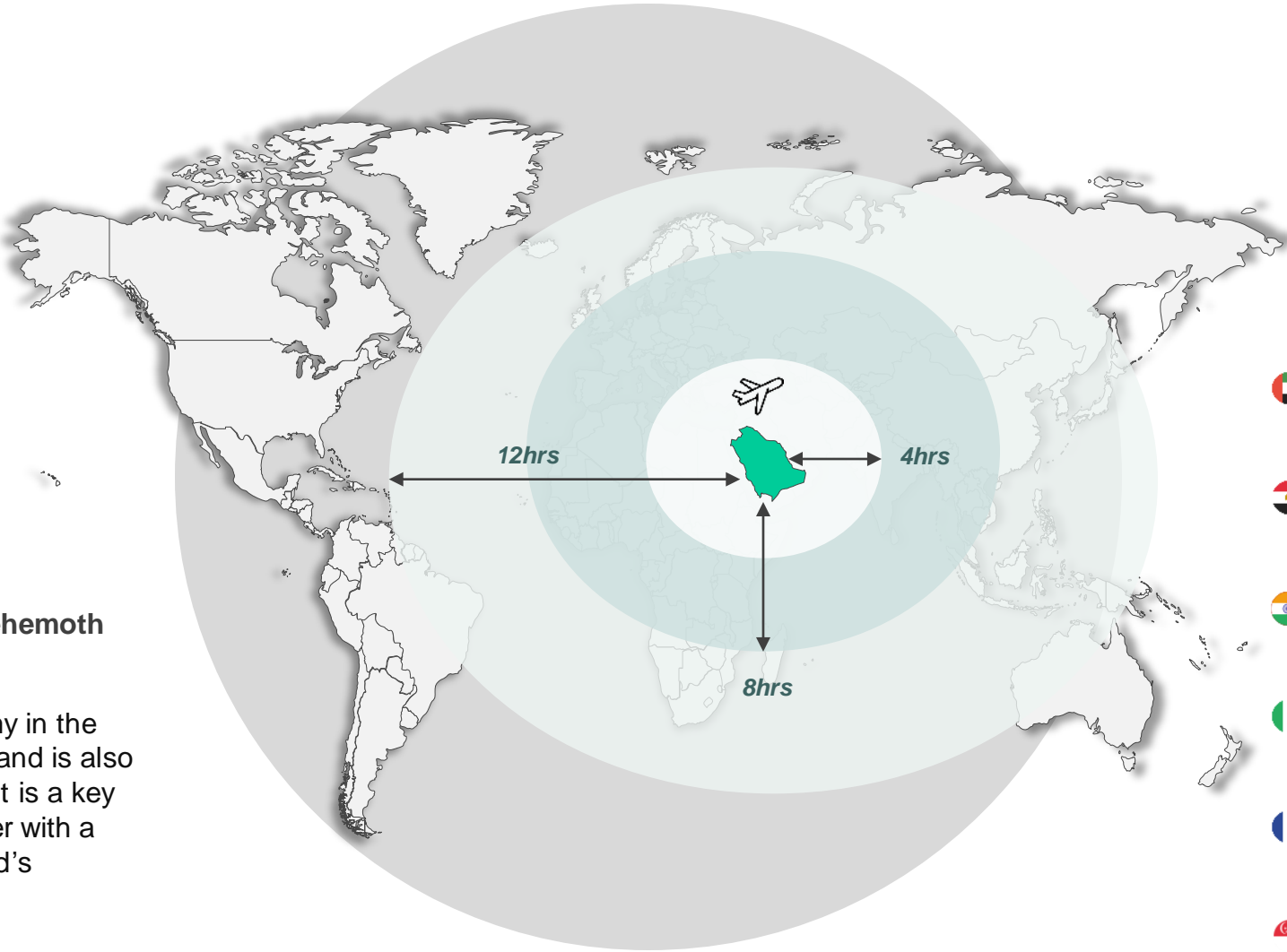
Geographic Relevance
Saudi Ambitions
SIPA Context
Other Events

## 1 Global Gateway

Located at the crossroads of major continents: Europe, Asia, and Africa, the Kingdom serves as a gateway to regional and global markets, making it an ideal meeting point for investors from all corners of the world

## 2 Regional Economic Behemoth

Saudi Arabia is the largest economy in the GCC and the Middle East regions and is also a member of the G20 and OPEC. It is a key global economic and political player with a substantial contribution to the world's economy



## 3 Geographic Centrality

The Kingdom is in close proximity to major capitals from the European, Asian and African continents

2hrs	Abu Dhabi	Riyadh
2.5hrs	Cairo	Riyadh
4hrs	New Delhi	Riyadh
5hrs	Rome	Riyadh
6hrs	Paris	Riyadh
8.5hrs	Singapore	Riyadh

Flight times were approximated from Saudia routes, with additional routes proxied from Dubai with a 1.5hr add-on

# The Kingdom is powering through its transformation journey to achieve its ambitious Vision 2030 objectives, with Foreign Direct Investment as one of its key pillars

Geographic Relevance

Saudi Ambitions

SIPA Context

Other Events



*"We have all the means to achieve our dreams and ambitions. There are no excuses for us to stand still or move backwards."*

**H.R.H. Prince Mohammed bin Salman bin Abdulaziz**  
**Crown Prince & Prime Minister of Saudi Arabia**

*"My primary goal is to be an exemplary and leading nation in all aspects, and I will work with you in achieving this endeavour."*

**Custodian of the Two Holy Mosques**  
**King Salman Bin Abdulaziz Al-Saud**



 **5.7%**

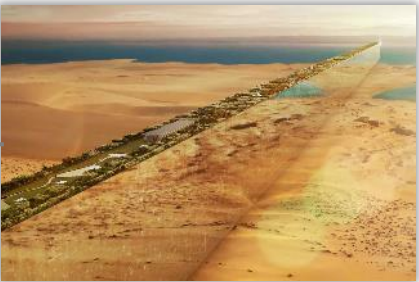
FDI contribution to  
GDP by 2030

 **30%**

GFCF as % of GDP  
by 2030

In line with Vision 2030, Saudi Arabia is developing a number of Giga projects across the Kingdom to attract international investments from around the world

Geographic Relevance
Saudi Ambitions
SIPA Context
Other Events



**NEOM** is being built on the Red Sea in northwest Saudi Arabia as a living laboratory, a place where **entrepreneurship and innovation** will chart the course for this New Future.



A unique destination with distinctive **cultural, historical and tourism landmarks**, **Diriyah** proudly showcases Saudi Arabia's 300 years of history to the world.



**Red Sea Global** is pioneering a **luxury regenerative tourism** destination along the west coast of Saudi Arabia..

# Invest Saudi is striving to play a bigger role within WAIPA further activate various synergies and cooperations between its member Investment Promotion Agencies

Geographic Relevance

Saudi Ambitions

SIPA Context

Other Events



# Saudi Arabia is also home to numerous other high-profile Investment-related Events that foster insightful discussions around Investment and build global partnerships

Geographic Relevance
Saudi Ambitions
SIPA Context
Other Events



### About the Event:

Holding the G20 Presidency in 2020, the Kingdom hosted the annual summit remotely, focusing on various global challenges such as the pandemic response, economic recovery, climate change, and digital transformation.

25+  
World Leaders

6,000+  
Attendees



### About the Event:

Hosted in Saudi Arabia and under the patronage of His Royal Highness Prince Mohammed Bin Salman, the annual forum focuses on exploring innovative ideas, fostering partnerships, and addressing key challenges and opportunities in global economics, technology, sustainability, and other critical areas shaping the future of investments worldwide.

6,000+  
Attendees

275+  
Speakers



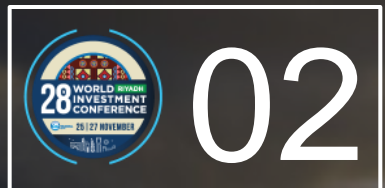
### About the Event:

The Kingdom hosted the Saudi – European Union Investment Forum as a platform between various Saudi and European Union Government and Business leaders and to share key insights, foster further economic ties and jointly promote investment opportunities between the 2 economies

1,400+  
Attendees

60+  
Speakers

- **Support for WTO Reform:** The initiative aimed to facilitate discussions among G20 nations to identify and address the issues hindering the WTO's effectiveness. This could involve reforms in various areas such as dispute settlement mechanisms, updating trade rules to reflect contemporary economic realities, and improving transparency in trade practices.
- **Modernization of Trade Rules:** Recognizing the changing dynamics of global trade, the initiative focused on modernizing trade rules to accommodate emerging sectors, technological advancements, and changing trade patterns.
- **Multilateralism and Collaboration:** It emphasized the importance of multilateralism and collaboration among member countries to ensure a functioning and fair global trade system.



# 28th WAIPA WIC Plans



استثمر في السعودية  
INVEST  
SAUDI



# The conference venue, Fairmont Hotel Riyadh, befits the grandeur and prestige of the 28<sup>th</sup> World Investment Conference



Forum Venue: Fairmont Hotel Riyadh

No. of Conference Halls  
**2**

Each Conference Hall Capacity  
**1100 people**

Conference Hall Size  
**36 x 39 meters**

# From 25-27 November 2024, the 28th WIC will revolve around a central theme aimed to increase future readiness by tackling digital transformation and sustainability

## WIC Event Dates

November						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



**Location: Fairmont Hotel**  
Business Gate, Riyadh

## Central Theme



### Future Readiness

“Navigating Digital Disruption  
and Sustainable Growth – Scaling Investment  
Opportunities”

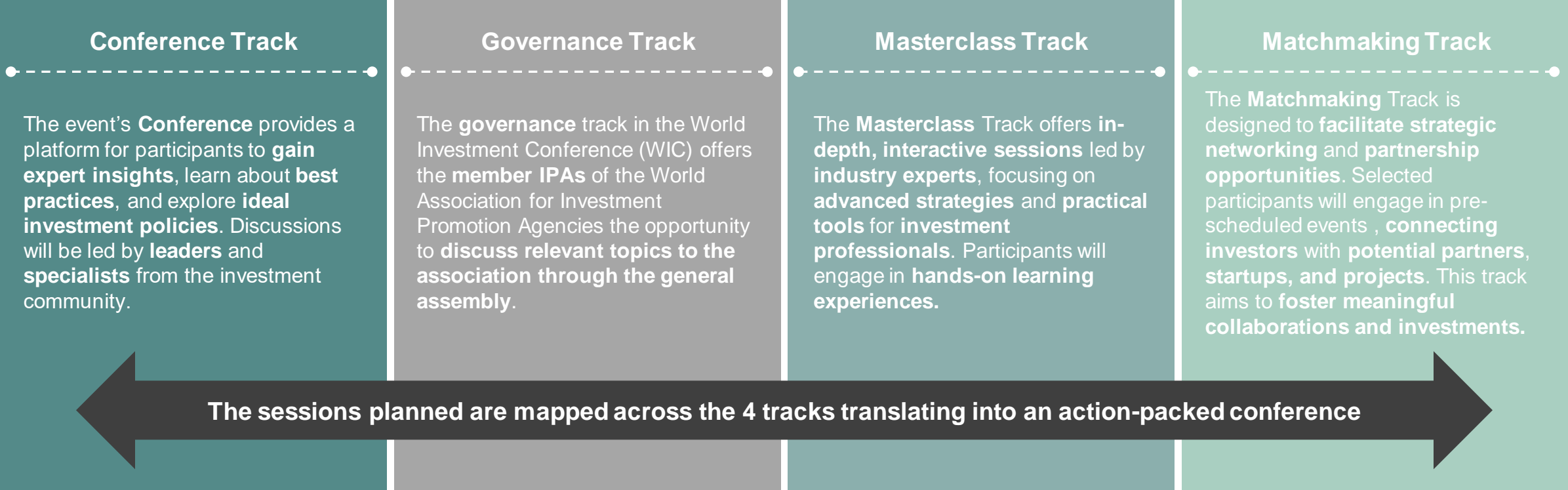
## Thematic Focus Areas

Digital  
Transformation

Sustainability

Economic  
Cooperation

# The agenda is strategically mapped across the four key tracks which will address the thematic areas and prioritize matchmaking



## Key Highlights of the 28<sup>th</sup> Edition WIC Agenda



# An interactive and engaging conference agenda is set, with interesting discussions and ample opportunities to network

## Key Components of the Conference Track:

- Plenary Sessions:**

The event will feature plenary sessions covering panels, spotlights and interactive formats covering key trade and Investment topics and will include globally renowned speakers from the public and private sectors

- Fireside Chats:**

The event will also include moderated fireside chats with Saudi and foreign ministers, leaders of International NGOs and other highly notable figures to share their views on key Investment topics

- Breakout Sessions:**

The Conference will cover a large number of in-depth discussions in numerous Investment topics with a sector focus via parallel rooms with key speakers from the sector

- Bilateral Investment Treaties**

Bilateral Investment Treaties signed throughout the year from the jurisdictions covered by WAIPA's member IPAs can be publicized during the event

- Networking - B2B and B2G Meetings**

We will provide dedicated areas for businesses and government attendees to hold meetings and discuss potential areas of collaboration

- Gala Dinner:**

The event will conclude in a ceremonious feast, with various cultural activities and a spectacle

- Site Visits:**

The conference will offer attendees site visits to key cultural and Investment-related projects around the city of Riyadh

Internal draft - not for circulation

(Day 3) 27 November 2024 - Agenda Overview

Time	Topic	Type	Format
10:00 - 10:10	Opening Session: "Navigating to Certainty and Overcoming the Unknown" - The Imperative for Investment Promotion Agencies	Main Session	Keynote
10:10 - 10:45	Discussion points: Examining the evolving role of IPAs in navigating uncertain global landscapes, identifying strategies for building resilience and adaptability within IPAs to attract investment during times of uncertainty, sharing case studies showcasing successful IPAs in promoting investment	Main Session	Keynote
10:45 - 11:00	Speakers: • N • C	Main Session	Keynote

Internal draft - not for circulation

(Day 2) 26 November 2024 overview

Time	Topic	Type	Format
10:10 - 11:00	Opening Session: "Future Frontiers" Investing in Tomorrow's Industries	Main Session	Panel Discussion
10:00 - 10:45	Discussion points: Aligning sector-focused investment strategies with national development plans, attracting targeted investments to specific sectors, leveraging national strengths to attract investments, discussing case studies of successful sector-focused initiatives, collaboration between public and private sectors, and the role of policy frameworks and incentives	Main Session	Panel Discussion
10:45 - 11:00	Speakers: • National Investment • Government officials • Sector-specific representatives	Main Session	Panel Discussion

Internal draft - not for circulation

(Day 1) 25 November 2024 overview

Time	Topic	Type	Format
8:30 - 9:30	WAIPA Steering Committee Meeting (WAIPA members only)	Closed Door	N/A
9:30 - 11:30	General Assembly (WAIPA members only)	Closed Door	N/A
11:00 - 12:00	Registration and Networking	Main Session	N/A
12:00 - 12:20	Opening Ceremony for the WIC28	Main Session	N/A
12:20 - 12:40	Gen. The pres. Ope. Min. Ope. Wor. Ope. Wor. Ope. Wor.	Main Session	N/A
12:40 - 13:00	Re. Inv. Dis. Eng. pol. foc. pri. Spe.	Main Session	N/A
13:00 - 13:30	De. of E. Inv. Dis. Ann. ecos. eco. th. of A. Spe.	Main Session	N/A
13:30 - 14:30			

Internal draft - not for circulation

28<sup>th</sup> World Investment Conference

Conference Track

Tentative Agenda

# Globally renowned speakers will participate in the various conference track sessions and drive discussions on global trends and policies in trade and investment



The conference will gain global visibility through extensive coverage by prominent media channels from Saudi Arabia, the region, and around the world

#### Local / Regional Media Coverage

**Saudi Gazette**

**ArabianBusiness**

**[N] The National**

**ARAB NEWS**

**ZAWYA**  
BY REFINITIV

**GULF NEWS**



#### International Media Coverage

 **REUTERS**

**B B C**

**Bloomberg**

**euronews.**

**FT** **FINANCIAL  
TIMES**

**The New York Times**

Additionally, high profile guests will be taken on Cultural trips, focusing on showcasing key projects under development across the Kingdom



**King Abdullah Financial District**



**Diriyah Gate**



**ROSHN Front**



**NEOM**



**Qiddiya City**



**Red Sea**

Thus, Invest Saudi will ensure a successful edition of WIC compared to previous editions through increased participation and wider global reach



## New and Improved Program

**Format:** Program delivered across 4 tracks (Conference, Governance, Masterclass and Matchmaking)

**Engagement:** Investor opportunity marketplace promoting dedicated and cross sectoral investor-IPA relations

**Thematic Focus:** Sessions aligned to the theme, focused on digital transformation, sustainability and global investment policies



**50%+**

Increase in participants incl. influential business leaders, CEOs, and industry experts



**100+**

Countries represented to showcase increasing global reach



**10%+**

Additional conference sessions hosted to maximize engagement



**100%+**

Increase in high-profile speakers actively engaged in thought leadership on investments



# Thank You

*Invest Saudi | World Association of Investment Promotion Agencies (WAIPA)*



استثمر في السعودية  
INVEST  
SAUDI

