

International and Mainland Delegation Opportunities



Organisers



中華人民共和國香港特別行政區政府
財經事務及庫務局
Financial Services and the Treasury Bureau
The Government of the Hong Kong Special Administrative Region
of the People's Republic of China

Invest**HK** 投資推廣署

Fintech**HK**



Appointed Event Organiser



Hong Kong FinTech Week x StartmeupHK Festival 2025: A New Era of Innovation

To celebrate their 10th anniversary, Hong Kong FinTech Week and StartmeupHK Festival are coming together for a special edition in 2025. Taking place from November 3 to 7 at the Hong Kong Convention and Exhibition Centre and multiple venues across the city, this powerhouse event features a week-long programme of conferences, exhibitions, and networking opportunities.

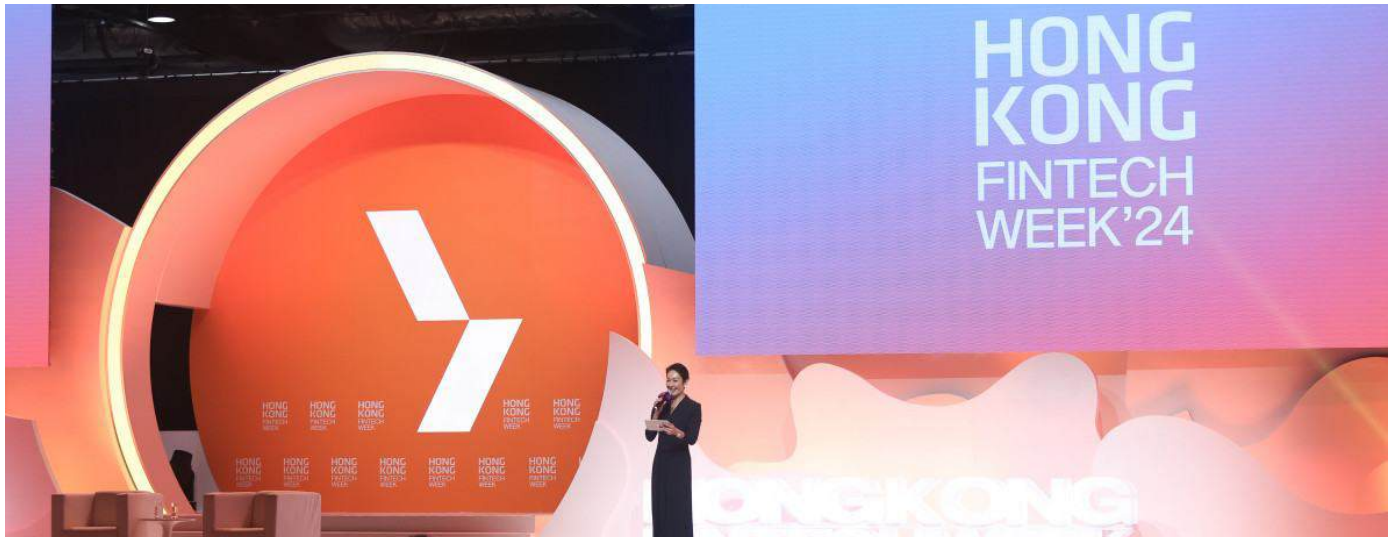
Bringing together 37,000+ global leaders, it will showcase all things tech—from fintech, AI, and web3 to smart cities, sustainability, and healthtech. This unified platform will create even greater opportunities for founders, investors, and industry leaders to meet, collaborate, and redefine what's possible.



What We Have Achieved in 2024:

Hong Kong FinTech Week:

Organised by the Financial Services and the Treasury Bureau and Invest Hong Kong (InvestHK), this Asia's premier FinTech event hosted 37,000+ global leaders & 800+ distinguished speakers from 100+ economies, along with 30+ International and Mainland Chinese delegations, facilitating thousands of meetings that enabled the exchange of ideas and deals, transforming companies across finance, AI, web3, and more.



StartmeupHK Festival:

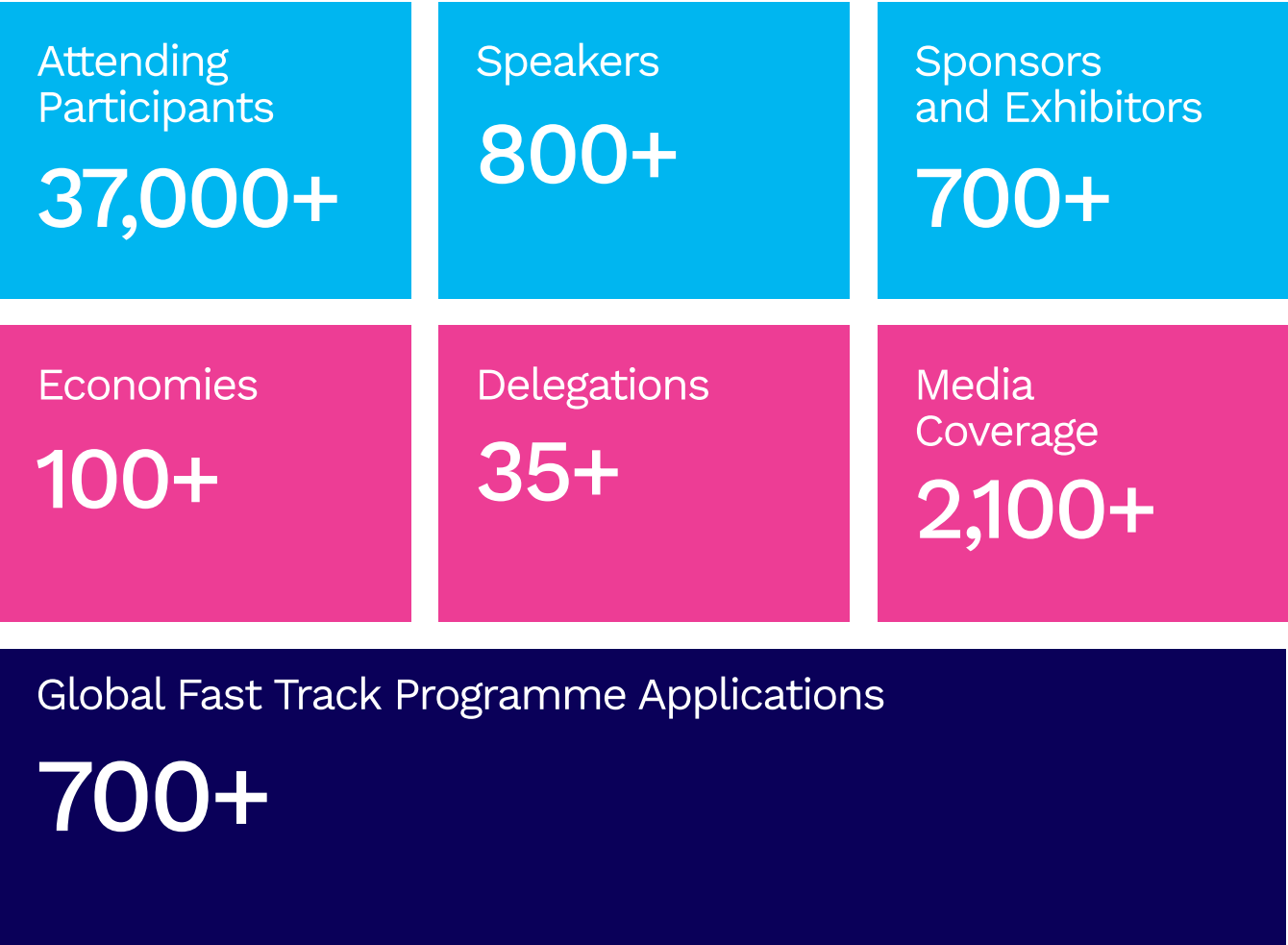
Curated by Invest Hong Kong since 2016, this premier annual celebration of innovation and entrepreneurship in Asia brings together global entrepreneurs, innovators, and investors to foster connections, exchange ideas and explore business opportunities. Focus areas include AI, web3, healthtech, and sustainability.

The event has helped to shape Hong Kong's diverse and vibrant startup ecosystem, with record high levels of startups at around 4,700, and 28% of founders coming from outside of Hong Kong in 2024*.

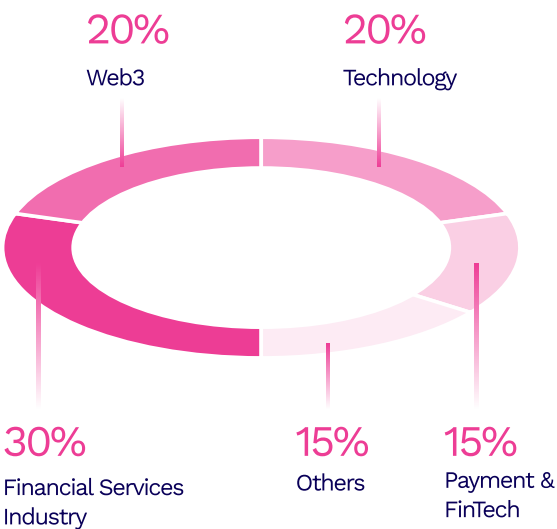
**InvestHK's 2024 Startup Survey*



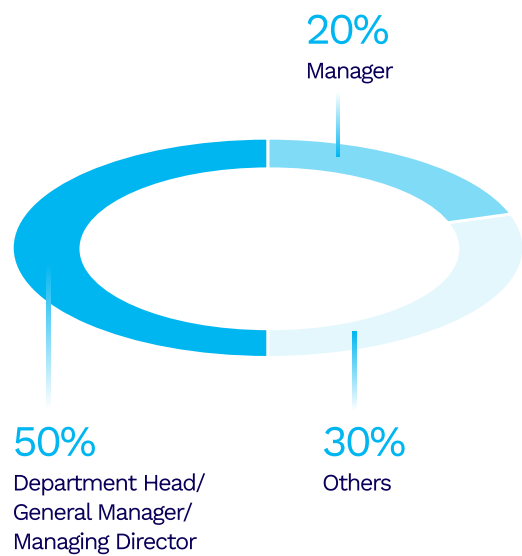
What to Expect at Hong Kong FinTech Week x StartmeupHK Festival 2025



Sector:



Seniority:



Why Should You Join Hong Kong FinTech Week x StartmeupHK Festival 2025

Engage with Key Government Officials, Regulators & Decision Makers

With an increased number in attendees, enriched community events, government officials and regulator booth visits, you have the opportunity to engage directly and meaningfully with key stakeholders. This setting allows you to build valuable rapport and establish pivotal relationships with top-tier industry leaders, government officials, and regulators. Here's your chance to ensure your organisation stands out and gains influential visibility among decision-makers.



Maximise Your Visibility on a Global Scale

Hong Kong FinTech Week x StartmeupHK Festival 2025 is set to be one of the largest tech events in Asia. This platform not only allows delegates to highlight their country's talent and innovation but also ensures significantly increased exposure on a global stage, connecting them with key international industry leaders and decision-makers.



Global Fast Track Programme

Join the Global Fast Track Programme (GFT)—a year-round initiative designed to help global fintechs connect, grow, and showcase their innovations. Through pitching competitions, business matching, and an Alumni Network, the program provides ongoing support and real opportunities to scale. With dedicated networking spaces and deal floors, GFT creates the right environment for meaningful connections and business success in the fintech community.




Experience Hong Kong's Vibrant Culture and Lifestyle

Back by popular demand, immerse yourself in the dynamic life of Hong Kong with over 100+ community events and networking events across the city. This unique blend of business and pleasure guarantees not only valuable networking opportunities but also a genuine experience of the city's vibrant culture. Where else can you get business done and have enjoyment at the same time?



Discover the Eleven Forums at Hong Kong FinTech Week x StartmeupHK Festival 2025

 <p>Policy Forum</p>	<p>The Policy Forum will convene high-level government speakers and policymakers from Hong Kong, Mainland China, and around the globe to shape the future of financial technology by exploring the latest innovations and emerging trends.</p>	 <p>Visionary Forum</p>	<p>Explore transformative ideas at the Visionary Forum, featuring global thought leaders and innovators from various industries, technologies, and regions.</p>
 <p>InsurTech Forum</p>	<p>Building on the success of Hong Kong FinTech Week 2024, the InsurTech Forum features enhanced content on the latest insurtech developments, including blockchain, regtech, and AI underwriting.</p>	 <p>HealthTech Forum</p>	<p>The HealthTech Forum explores the convergence of health and insurance technology. It showcases how innovations in smart health, femtech, medical devices, and biotech are transforming healthcare delivery and diagnostics.</p>
 <p>Wealth & Investment Management Forum</p>	<p>Future-proof your wealth management and investment strategies. Explore the latest technologies and gain insights for navigating the changing market landscape for sectors like ESG, impact investing, and private wealth in Hong Kong, Asia, and globally.</p>	 <p>Digital Finance Forum</p>	<p>Where will digital finance go next? Explore the impact of emerging technologies shaping the future of finance, including areas like digital payments, digital banking, and cybersecurity.</p>
 <p>Digital Assets Forum</p>	<p>Explore the real-world impact of digital assets, DeFi, stable coins, and other innovations on the future of finance.</p>	 <p>Blockchain & Web3 Forum</p>	<p>Beyond the hype. Discover the emerging landscape of web3, GameFi, and other innovative fields shaping the future of the digital economy.</p>
 <p>Advanced Tech Forum</p>	<p>Delve deep into the leading global innovations in AI, greentech, quantum computing, and edge computing that enhance services, mitigate risk, and unlock new opportunities within the industry.</p>	 <p>Tech Dragons & China Forum</p>	<p>Position your business for success in the heart of Asia's economic powerhouse. Hear from Chinese tech giants about how China, a leading global hub that houses tech unicorns, is driving the future of global business.</p>
 <p>Founder's Forum</p>	<p>In conjunction with the Global Fast Track Programme, the Founder's Forum explores the future of business through the lens of investors and disruptive startups, examining the technological trends driving the fastest-growing industries—from corporate solutions to consumer tech.</p>		

Remarks: Forum details are subject to change.

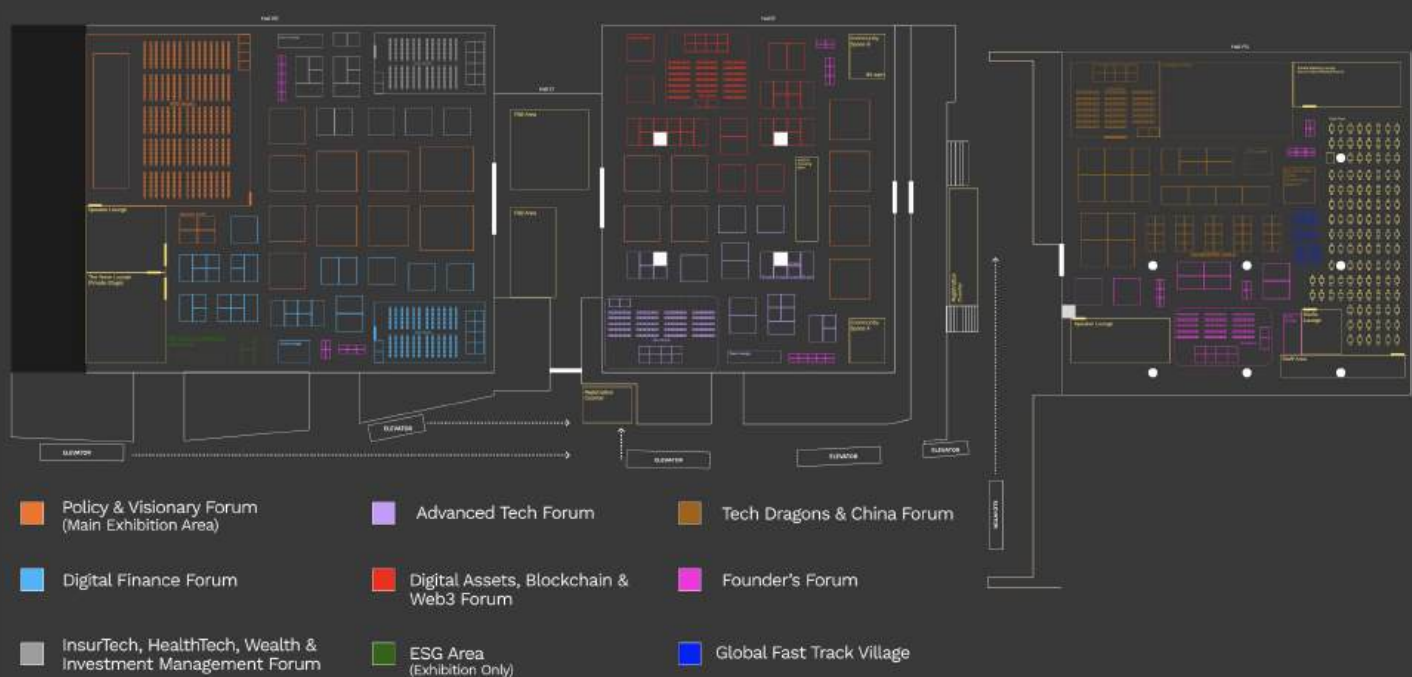
Event Calendar

Day 0 November 2	Day 1 November 3	Day 2 November 4	Day 3 November 5	Day 4 November 6	Day 5 November 7
	Hong Kong FinTech Week x StartmeupHK Festival 2025 Main Conference & Exhibition		Guangdong–Hong Kong–Macao Greater Bay Area (GBA) Tour	<ul style="list-style-type: none"> Local Company Visits Customised Meetings Community Events Wellness Events 	
Welcome Night Events	VIP Gala Dinner & 10th Anniversary Award Ceremony	Networking Event Startup x Investor Networking Night (by StartmeupHK)	<ul style="list-style-type: none"> Local Company Visits Customised Meetings Community Events Wellness Events 		

Remarks: Schedule details are subject to change.

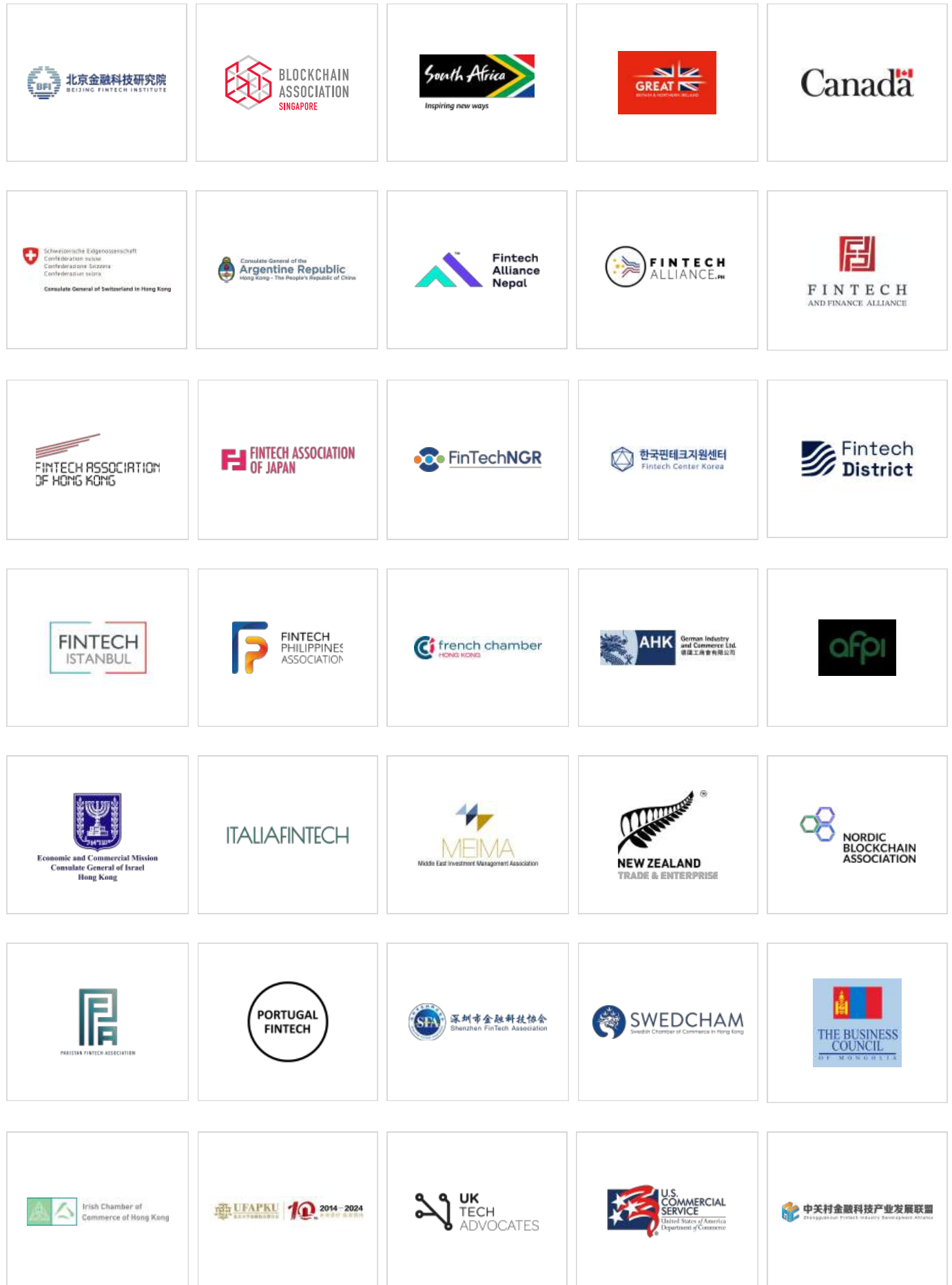


Floorplan (Preliminary)



Remarks: Floor plan is subject to change.

Some of Our Previous Delegations:



What Some of Our Delegates Said

“Thank you very much for the great collaboration. A heartfelt thank you for the execution of the impressive and representative booth. We are convinced that with this successful booth, we will be able to inspire more customers for the Hong Kong FinTech Week next year.”



Rita Strässle

ExportHelp Project
Coordinator APAC,
Switzerland Global
Enterprise

Switzerland

“Thank you to everyone behind Hong Kong FinTech Week for your hard work and support. We have gained a lot from this exhibition. We will definitely come to participate in the 10th anniversary Hong Kong FinTech Week next year.”



Ma Qingshan

The Union of
Finance Alumni of
Peking University
(UFAPKU)

China

“Hong Kong FinTech Week has set new standards for international conferences. With our FinTech Consult delegation, we brought several international FinTechs to Hong Kong. They were not only comprehensively informed about Hong Kong and its unique opportunities, but also made many valuable contacts to potential clients, investors, and partners during the event.”



Dr. Jochen Biedermann

Managing Partner,
FinTech Consult

Germany

“We'd just like to give our heartfelt thanks for your support on this event, many of our companies were pleased by the conference and the outcome of the event.”



Richard Fong

Trade Commissioner,
Consulate General of
Canada to Hong Kong

Canada

“Hope to be able to set up our own pavilion next year and also to be there in person. Huge congrats on the great success of the event, I think it was very demanding to organise such a big event! ”



Daniele Zini

Senior Advisor,
ItaliaFintech

Italy

“It was a great pleasure for us to be part of the remarkable event! Looking forward to participate again next year.”



Yasmine Meylia Sembiring

Executive Director,
Indonesia Fintech
Lending
Association (AFPI)

Indonesia

“We found many of the keynote presentations valuable with heavyweight speakers. Physical attendance was good and more than we originally anticipated. We look forward to leading another New Zealand delegation to exhibit next year.”



Robert Yiu

Former Business
Development
Manager, New
Zealand Trade and
Enterprise

New Zealand

“Well organised event from A to Z. Informative topics, exciting speakers and panels, and great opportunity to connect with several FinTech ecosystem stakeholders.”



Richard Monzer

Startup
Community
Manager, FinTech
Galaxy

United Arab Emirates

“Hong Kong FinTech Week is really an informative event... Hong Kong SAR Financial Secretary Paul Chan's speech is always interesting with strategies on financial, monetary, economic and trade issues... as well as some of the TechFin, FinTech and Financial industry leaders.”



Rajkumar Kanagasingham

President, Fintech
Association of Sri
Lanka

Sri Lanka

A Glance at the Hong Kong FinTech Week 2024 Sponsors

To give you a preview of the potential collaborators and partners you might meet at Hong Kong FinTech Week x StartmeupHK Festival 2025, this list features sponsors and partners from Hong Kong FinTech Week 2024, providing a glimpse of the organisations, cutting-edge solutions, and innovative ideas you can expect to see at this year's powerhouse event.

Strategic Partner



Themed Sponsors

Diamond Sponsors



Exclusive Payment Gateway Partner



Platinum Sponsor



Capital Market Partner



Sustainability Partner



Gold Sponsors



Official Web3x3 Organiser



Official Basketball Web3x3 Partner



Silver Sponsors



FinTech Partners



How Can I Participate as a Delegation?

To participate at the Hong Kong FinTech Week x StartmeupHK Festival 2025 as a delegation, the Delegation Lead should gather a minimum of five companies representing their respective country to showcase innovative solutions and products to global attendees either physically or virtually.

	Physical				Virtual
	36sqm (8-10 companies)	24sqm (6-8 companies)	18sqm (5 companies)	Attendee-only (In person, 10 companies or above)	Virtual (All virtual, 5-10 companies)
Speaking opportunity for startups NEW	✓ 20-min session at Delegation Community Space	✓ 20-min session at Delegation Community Space	✓ 10-min session at Delegation Community Space	—	—
Physical Exhibition	✓	✓	✓	—	—
Virtual Exhibition	✓	✓	✓	✓	✓
Logo exposure on website, main backdrop, zone backdrop, virtual platform	✓	✓	✓	✓	✓
Official Hong Kong FinTech Week x StartmeupHK Festival 2025 Supporting Organisation status NEW	✓	✓	✓	✓	✓
Host official Networking Event (cost covered by delegation)	✓	✓	✓	—	—
Access to community events and invitation-only events	✓	✓	✓	✓ (Limited quota)	—
Tickets: 20% discount on additional passes					
Government Passes NEW	5	5	3	2	0
General Passes	28	20	10	10	0
Digital Passes	30	20	10	10	30
Your 5-10 companies will receive	<ul style="list-style-type: none"> • 3 Hybrid Passes • Physical exhibition • Virtual exhibition • Logo exposure • 3-min company video • GFT perks 	<ul style="list-style-type: none"> • 3 Hybrid Passes • Physical exhibition • Virtual exhibition • Logo exposure • 3-min company video • GFT perks 	<ul style="list-style-type: none"> • 3 Hybrid Passes • Physical exhibition • Virtual exhibition • Logo exposure • 3-min company video • GFT perks 	<ul style="list-style-type: none"> • 3 Hybrid Passes • Virtual exhibition • Logo exposure • GFT perks 	<ul style="list-style-type: none"> • 3 Digital Passes • Virtual exhibition • Logo exposure • GFT perks
Pricing (USD)	32,000 (Standard) 25,000 (Raw Space)	25,000 (Standard) 20,000 (Raw Space)	20,000 (Standard) 15,000 (Raw Space)	2,000	Free

New Features for Delegations

Community Space

The Community Space is a dedicated area within the venue for delegations to host demo sessions, pitches, panel sessions, community events, and activities without hiring an external venue. Hong Kong FinTech Week x StartmeupHK Festival 2025 attendees can join directly during the conference.



Government Passes

Attending Consulates and Embassies will receive complimentary Government Passes granting full access to the Hong Kong FinTech Week x StartmeupHK Festival 2025 Main Conference. This includes all 11 forums, exhibition areas, access to public lounges and matchmaking opportunities via the official event app to facilitate networking with FinTech leaders from around the world, and exclusive networking events and evening receptions to enhance your event experience and enrich your visit to Hong Kong.



Complimentary Delegation Programme By InvestHK (Limited Quota)

InvestHK 投資推廣署

FintechHK



Supported by InvestHK, Hong Kong FinTech Week x StartmeupHK Festival 2025 is delighted to offer complimentary (raw space only)* exhibition space for delegations on a first-come, first-served basis.

Complimentary Delegation Programme is only eligible for Government and public entities (e.g., consulates, chambers, associations).

*Raw Space: The programme offers free raw space ONLY. All production costs of the Delegation booth will be borne by the delegation. For a cost estimate of production, please contact the Finoverse team.

Delegation Lead must fulfil the following:

1. Bring 5 to 10 FinTech & Tech companies to showcase in your Delegation booth:
 - You will be entitled to a 18 sqm raw space for 5 companies
 - You will be entitled to a 24 sqm raw space for 6-8 companies
 - You will be entitled to a 36 sqm raw space for 8-10 companies
2. As Official Hong Kong FinTech Week x StartmeupHK Festival 2025 Supporting Organisation, promote the event to your community database through either marketing and/or public relations (2 times before the event commence)
3. All companies must attend and exhibit at Hong Kong FinTech Week x StartmeupHK Festival 2025 Main Conference physically on 3-4 November



Complimentary Delegation Programme By InvestHK (Limited Quota)

	36sqm (8-10 companies)	24sqm (6-8 companies)	18sqm (5 companies)
Speaking opportunity for startups NEW	✓ 20-min session at Delegation Community Space	✓ 20-min session at Delegation Community Space	✓ 10-min session at Delegation Community Space
Physical Exhibition	✓	✓	✓
Virtual Exhibition	✓	✓	✓
Logo exposure on website, main backdrop, zone backdrop, virtual platform	✓	✓	✓
Official Hong Kong FinTech Week x StartmeupHK Festival 2025 Supporting Organisation status NEW	✓	✓	✓
Host official Networking Event (cost covered by delegation)	✓	✓	✓
Access to community events and invitation-only events	✓ (Limited quota)	✓ (Limited quota)	✓ (Limited quota)

Tickets:
20% discount on additional passes

Government Passes NEW	5	5	3
General Passes	18	10	5
Digital Passes	20	10	5
Your 5-10 companies will receive	<ul style="list-style-type: none"> • 3 Hybrid Passes • Physical exhibition • Virtual exhibition • Logo exposure • 3-min company video • GFT perks 	<ul style="list-style-type: none"> • 3 Hybrid Passes • Physical exhibition • Virtual exhibition • Logo exposure • 3-min company video • GFT perks 	<ul style="list-style-type: none"> • 3 Hybrid Passes • Physical exhibition • Virtual exhibition • Logo exposure • 3-min company video • GFT perks

Terms and Conditions:

- Only limited quotas will be offered under this Complimentary Delegation Programme, based on a first come, first served basis. Upon termination of the limited quota, the full package will take effect.
 - The programme is offering free raw space ONLY. All production costs of the Delegation booth will be borne by the delegation. For a cost estimate of production, please contact the Finoverse team.
 - You must submit the full and completed list of companies information and contacts in order to confirm the complementary quota. The final list of exhibitors should be submitted by **19 September**.
- The contact list will be shared with InvestHK and Finoverse under the Hong Kong FinTech Week x StartmeupHK Festival 2025 privacy policy.
 - The Delegation Lead will make introductions of the companies on-site to InvestHk
 - The organisers will conduct an on-site check to ensure the registered fintech companies have attended and exhibited in the Delegation booth. Failure to do so will affect the delegation's application for similar benefits next year. In case of no-show of the entire delegation, it may incur a penalty equivalent to the original price of the delegation package this year.
 - The organisers reserve the right to final approval of the quotas and the whole programme arrangement.

A-la-carte Menu: Elevate Your Presence at Hong Kong FinTech Week x StartmeupHK Festival 2025

Enhance your delegation's experience with our exclusive a-la-carte menu, designed to amplify your presence at Asia's premier fintech event. Choose from a range of bespoke branding opportunities and strategic networking options. Tailor your package to maximise visibility, engagement, and business growth for your delegation.

GBA Tour

USD 500/person

Hong Kong FinTech Week x StartmeupHK Festival 2025 offers a unique strategic advantage for companies looking to tap into Mainland China's booming FinTech sector.

Explore and gain direct access to key decision-makers, investors and leading FinTech companies in China by joining the exclusive one-day GBA tour experience. The ticket is inclusive of transportation, lunch and company visits.



Digital Lightbox

USD 5,000

Showcase your brand with a digital light box, featuring your ad on a loop in a high-traffic area to maximise your brand's visibility and engagement with thousands of attendees throughout the event.



Delegation Community Space (20min)

USD 5,000

Make a lasting impression at the conference by leveraging the Delegation Community Space, designed to captivate your audience through demos, pitches, workshops, or networking sessions. This exclusive space offers:

- **Spacious Networking Area:** A dedicated zone accommodating 80 people, conveniently located adjacent to your booth
- **Promotional Video Display:** A TV will loop your promotional video, ensuring maximum brand visibility
- **Event Promotion:** We'll promote your event or networking session in our Community Event eDM, reaching a wide audience



Community Event at The Verse

USD 15,000

Organise a bespoke networking event at The Verse, a premier venue in the heart of Hong Kong, tailored to meet your specific needs. Your event will be prominently featured on the Hong Kong FinTech Week x StartmeupHK Festival 2025 website and Mobile App for all attendees to register directly with you.

Enjoy comprehensive support at the venue, including branding, food and beverage services, and dedicated staffing to ensure a seamless experience for your guests.



About the Organisers

InvestHK 投資推廣署

FintechHK

startmeup.hk

InvestHK

InvestHK is the department of the Hong Kong Special Administrative Region Government responsible for attracting foreign direct investment. It has set up a dedicated fintech team in Hong Kong to attract the world's top innovative fintech enterprises, startup entrepreneurs, investors, and other stakeholders to set up and scale their business via Hong Kong into Mainland China, Asia, and beyond. For more information, please visit www.hongkong-fintech.hk.

StartmeupHK

StartmeupHK is an initiative by InvestHK aimed at helping founders of innovative and scalable startups from overseas to set up or expand in Hong Kong. Our services include providing information about the startup ecosystem here in Hong Kong, connecting people to the startup community, hosting startup events and helping to foster a positive environment for startups to thrive.



Finoverse

In 2015, Finoverse (formerly Finnovasia) was founded with a vision in Hong Kong, a place it calls home. For the past nine years, it has been at the heart of building the region's largest FinTech community. Finoverse is dedicated to real connections, real impact, and meaningful experiences for clients, attendees, and startups. Now, its journey has expanded even further, reaching from Asia to the Middle East and North America. To date, Finoverse has hosted over 80 events—including conferences, training sessions, competitions, and networking gatherings—across more than 13 cities. It has also been the organiser of Hong Kong FinTech Week (2016–2022, 2024) and Hong Kong FinTech Week x StartmeupHK Festival 2025.



Contact

Contact: Susanna Chen
Phone: +852 2156 9342
Email: Susanna@finoverse.com
Website: fintechweek.hk



Strictly Private & Confidential © 2025 Finoverse Limited.
Last updated March 2025.

