



## Bringing *One Europe* closer to China

According to a recent report from Alibaba Group, in 2020 the European companies that sell through the Chinese platform Tmall reached sales of over USD 36,000m. However only a 17% of the European Union SMEs export to China.

Regulatory barriers and lack of knowledge are cited as the main challenges faced by businesses who are looking to start trading or grow their trade in one of the biggest markets in the world

Join **Santander Group** and **Bank of Shanghai** in an introductory session "**Bringing *One Europe* closer to China**".

- Date: 29 September 2021
- Time: 16:30 China, GMT+8  
10:30 Spain, Poland and Germany, CEST  
9:30 Portugal and UK , BST

This virtual session is part of our One Europe initiative where we serve customers through four banks in Spain, UK, Portugal and Poland.

If you are looking to grow your business successfully in China, don't miss this opportunity to join the session. Speakers include:

- **Jingjing Feng** - APAC Desk Manager , Hawksford / *Economy, Trade/Exports in China*
- **Adam Knight** – Cofounder at Tong Digital / *E-commerce platforms*
- **Elaine Feng** - International Desk, Bank of Shanghai / *Banking support in China*
- **Mr Li Mao** - Head of International business, Bank of Shanghai
- **Santander Heads of International Business of ...**
  - **Portugal** - Pedro Correia
  - **UK** - John Carroll
  - **Spain** – Jaime Uscola
  - **Poland** - Malgorzata Demidziuk
  - **Germany** - Klaus Hübner
- **Moderator:** Kathryn Smith - Business Development Manager in Santander UK

### Join us

If you are interested in attending this session, please click below button to register.

[Register now](#)

If you have any questions, please contact [internationaldeskglobal@gruposantander.com](mailto:internationaldeskglobal@gruposantander.com)

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