

## MOBI.E in Shanghai

The International Promotion and Demonstration is one of the core activities of the MOBI.E Program in order to position Portugal as a pioneer in the development and adoption of new energy models for sustainable mobility. In that order, the development of a conference associated with electrical mobility - particularly the MOBI.E Program – may not only enhance the primacy of the national objective but also create an arena to potential businesses with potential investors in the Electric Mobility value chain.

Implementing this initiative perceives to demonstrate to potential users the advantages of joining electric mobility, particularly the program MOBI.E, highlighting its clear contribution to environmental improvement, to energy efficiency and its impact on economy.

Therefore it is intended to explain the advantages of electric mobility, particularly MOBI.E program, through the exhibition in Pavilion of Portugal - EXPO Shanghai –acknowledging the public and investors in real environment using and demonstrating the electric vehicle, the charging point and other MOBI.E services.

The conference at the Universal Exhibition of Shanghai, on 7th and 8th of June 2010, with the title "**MOBI.E** - A World Class Reference for Electric Mobility" will be divided in two modules. The first will have an institutional nature and the second will address technical and business issues. It's expected an audience of about 60 people per session, representing companies, public authorities in various countries, journalists and others. The program below:

## **PROGRAM:**

**MOBI.E - A World Class Reference for Electric Mobility**

08/06/2010

**MOBI.E: The first national integrated network for Electric Mobility**

14h00: Opening – H.E. José António Vieira da Silva, the Portuguese Minister for Economy, Innovation and Development

14h20: GAMEP - Mr. João Dias

14h50: MOBI.E INTERNATIONAL (EDP / EFACEC / NOVABASE)

15h10: EDP - Mr. Jorge Cruz Morais

15h30: NOVABASE - Mr. Luís Lobo

15.50: Coffee Break & Networking

09/06/2010

**Electric Mobility challenges: systems interoperability and technical standards**

14h00: GAMEP - Mr. João Dias

14h15: NOVABASE – Mr. Luís Lobo

14h30: EFACEC – Mr. Vasco Godinho

14h45: Pilot Network RENER LL - Mr. José Mendes, University of Minho

15h: CEIIA – Mr. Rui Rodrigues

15h15: Debate

15.30: Coffee Break & Networking