

PORTUGAL TRADE AND INVESTMENT SEMINAR

Brands from Portugal

5th of June, 2010

EXPO SHANGHAI: Portugal Pavilion

PROGRAMME

13:30 Registration

14:00 Welcome Remarks

Rolando Borges Martins, President Portuguese Pavilion and Parque EXPO

14:05 Opening Remarks

H. E. Minister of Economy, José Vieira da Silva

14:20 Portuguese companies, your partners into Western Europe & the Portuguese speaking world”

Basílio Horta, President of AICEP, Business Development Agency

14:30 Business Opportunities

Portuguese companies and Portuguese brands with global presence
Mr. Rodolfo Lavrador, Member of the Board, CGD Bank

Case studies :

Frederico Falcão, International Director Companhia das Lezírias

Ricardo Mendes, Member of the Board Tekever

José Teixeira, President DST Group

Ilídio Serôdio, President Profabril Group

Amílcar Monteiro, President Ferconsult Group

16:00 Networking session and cocktail