



International

Concepción, Chile - 12-14 October 2010



www.ExpoRebuildChile.com

Organized by



Principal Beneficiaries



Supported by



Background:

Chile was hit by an earthquake and tsunami of historic magnitude on 27 February 2010. The 8.8 earthquake and the tsunami waves it generated caused severe damage to the buildings, roads, and utilities of a large section of the country. Hundreds of thousands of residents were left homeless and the commercial areas of several cities were left decimated. Thousands of schools, hospitals, municipal buildings and factories were destroyed or rendered unsafe to use.

In the immediate aftermath of the catastrophe the goal was to provide emergency shelter and provisions to those impacted. That goal has been met. So too have the intermediate-range goals of getting students into provisional classrooms, patients into temporary healthcare facilities, and municipal government operations up and running in whatever facilities can be used while permanent replacements are planned and built.

Having successfully stabilized the situation, Chile's government and private sector then concentrated on how to pay for the massive rebuilding program. The funding package is now in place. Billions of US dollars in public and private financing is ready to be dispersed.



Now is the time to gather the best ideas, the best materials, and the best talent in the world and transform this terrible calamity into an opportunity to build a new Chile. A Chile that is stronger, more resilient, more energy-efficient, and more economically vibrant than it was before.

The Opportunity:

Driven by a solid resolve, fueled by the strongest economy in Latin America, and led by a focused Administration, Chile is poised for a new era of opportunity and growth. "Arriba Chile!" is the rallying cry — and participants at **EXPO REBUILD CHILE INTERNATIONAL** will find themselves at the epicenter of economic opportunity!

- Building & Construction Products
- Telecommunication Systems
- Energy Generation and Delivery
- Sanitation
- Utilities Repair & Replacement
- Specialized Services
- Solar Energy, Green Products
- Municipal Planning
- Infrastructure
- Needs Assessment
- Financial Modeling
- Architectural & Project Management



Stay up-to-date on Chile's reconstruction program and details about EXPO REBUILD CHILE INTERNATIONAL at www.ExpoRebuildChile.com



“Come to Concepción to see for yourself the excellent opportunities that are available to you here”

*Jacqueline Van Rysselberghe,
Intendenta
Bio-Bío Region of Chile*

The Format: Tradeshow and Conference

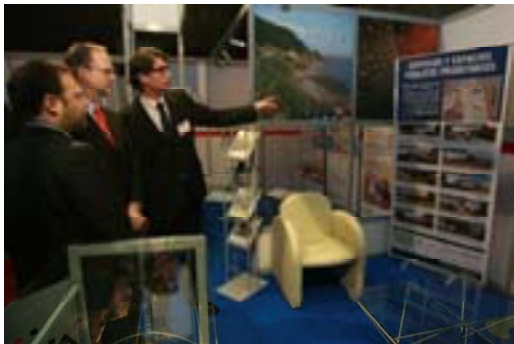
Taking place in Concepción, Chile 12-14 October 2010, **EXPO REBUILD CHILE INTERNATIONAL** is designed to put leading companies from around the world in direct face-to-face contact with government officials, investment partners, developers, construction company executives, private business leaders and trade professionals from throughout Chile to share information, view products and develop business relationships that will carry the reconstruction effort forward.

Building on the much-acclaimed success of REBUILD CHILE EXPO, which took place in Santiago in June 2010, **EXPO REBUILD CHILE INTERNATIONAL** will be staged in the area of Chile that was most directly impacted by the earthquake and tsunami.

This location was selected to draw the largest possible audience from Regions Vi, VII and VIII, and to demonstrate an international commitment to seeing this area rebound as quickly as possible.

EXPO REBUILD CHILE INTERNATIONAL includes an international tradeshow where over 30 countries have been invited to organize National Pavilions showcasing the best products and services their companies have to offer.

There will be concurrent conference sessions where Chilean government authorities and business leaders will provide updates about their requirements and participating companies can arrange to give product presentations and demonstrations.



The Visitors :

EXPO REBUILD CHILE INTERNATIONAL's multi-tier visitor promotion program will target:

- **Top-Ranking Officials from Regions VI, VII, and VIII**
- **Key Government agency personnel**
- **Planning Officers**
- **Business Leaders**
- **Property Developers**
- **Financiers**
- **Trade Professionals**
- **Journalists**



EXPO REBUILD CHILE INTERNATIONAL is being organized by Kallman Worldwide Inc. Headquartered in NJ USA ,with a satellite office in Santiago, Chile, Kallman Worldwide has been a leading name in trade show and conference organization since 1963. www.kallman.com



the Venue



Although parts of Concepción were heavily damaged on the 27th of February, other areas and facilities, including the beautiful Sur Activo Exhibition Center survived unscathed. Purpose-built to international standards, Sur Activo offers a modern convenient setting for a world-class exhibition and conference. Easily accessible to Santiago by air or road, Concepción offers a range of hotel accommodations and is a great location from which to set off to explore the magnificent southern regions of Chile.

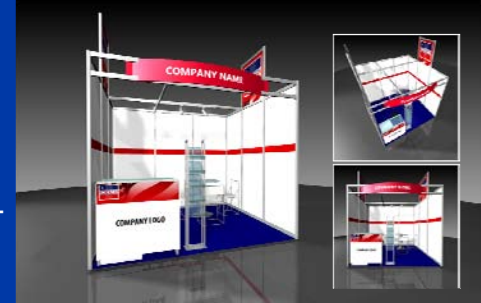


Participation Options

Exhibit Space

EXPO REBUILD CHILE INTERNATIONAL offers participating companies easy cost-effective ways to present their products and services directly to Chilean decision-makers and potential business partners.

Exhibit space can be purchased either “raw” (blank space) for self-constructed exhibits by individual exhibitors or country groups (min 24 sqm), or as part of a comprehensive “Walk-on Package” that includes space, hard walls, carpeting, lighting, power point, fascia, and furniture.



See application for further details on exhibit options

Sponsorship and Advertising

EXPO REBUILD CHILE INTERNATIONAL offers a full range of sponsorship and advertising packages aimed at delivering participating companies maximum exposure, recognition and engagement with their prospective customers. Please contact us to discuss your requirements

Company Presentations

Participating companies will have the ability to book use of one or more rooms for private product demonstrations / promotional presentations.

Conference Delegate

Priority for the **EXPO REBUILD CHILE INTERNATIONAL CONFERENCE** will be given to companies exhibiting at the tradeshow. However, a limited number of seats will be available for “Conference-Only” delegates. These places will be allocated on a first-come / first-served basis upon submission of application and payment of the conference fee.



Principal Beneficiary

Proceeds from the EXPO REBUILD CHILE INTERNATIONAL will be donated to the [Hogar de Cristo](#) in support of their on-going recovery efforts through the [Fondo Esperanza](#). Other relief organizations will also be involved.

www.ExpoRebuildChile.com

The **REBUILD CHILE EXPO**, a **Kallman Worldwide Event**

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