



INOV CONTACTO: INTERNATIONAL INTERNSHIPS FOR YOUNG MANAGERS



Left to right: David Martins, Diogo Coutinho, Ana Freitas, Frank Coutinho and Manuel Piló

The Inov contacto programme - International Internships for Youth Managers, is a project that supports the training of young people with higher qualifications in an international context.

The initiative is promoted by the Ministry of Economy and Employment, supported by the European Union and the NSRF/POPH and managed by AICEP Portugal Global which set Auto Sueco Group this challenge.

Along with its growing popularity in business, in 2007 INOV Contact was also considered "best practice" in the area of Management Development Programme area and the "Graduate Programmes" subarea by National Experts on the Working Group "Support for SME Internationalisation". INOV Contact was also considered a case study by the OECD that recommended it was replicated by the Welsh-Scottish Assembly Government-in - 2008.

Believing that in any international expansion process, having access to quality human resources and mobility is a factor of immediate success, the Auto Sueco Group issued the challenge in 2010 and 2011 to 5 trainees, from four companies: **Diogo Coutinho** - AS Parts Cape Verde, **Ana Freitas** and **Frank Coutinho** - Auto Sueco S. Paulo, **David Martins** - Civiparts Spain and **Manuel Piló** - Express-Glass Brazil.

The Auto Sueco Group Programme began with a presentation and organizational and technical framework in Portugal, so each one could set off for their destination in January 2011. In this second stage the commitment and close monitoring by each of the tutors in charge turned out to be fundamental for the success.

More than an internship program for young people, INOV Contacto is an excellent opportunity for sharing experiences and mutual learning.

The program, which is most interesting for Portuguese organizations with international branches or plans to expand business outside Portugal, aims to promote and simplify the hiring of high potential employees, allowing new staff / trainees to experience different economic, technical, business, cultural and linguistic realities, etc...

Auto Sueco Group believes that this will be an experience to repeat, since the high profile technical background with a pragmatic vision of the international market, makes the trainees from this program extremely valuable assets.

As proof of this experience we heard from some of those involved.

AICEP - ADRIANA MENDES

INOV Contacto Interns at Auto Sueco

"We very much welcome the contribution that Auto Sueco has given the international INOV Contacto internship program, allowing the trainees that have been working with this company to acquire a strategic vision, important new management methods and practical knowledge that are fundamental in any process of internationalization of the Portuguese economy. "

DIOGO COUTINHO

"I can say now at the end of the internship that it was really a remarkable experience and I would like to thank everyone who made this opportunity possible."

Periodical
Auto Sueco Group
Internal Distribution

nr.18
OCTOBER
2011

AÇÃO

GLOBAL MANAGEMENT CHALLENGE

A global challenge

Two Auto Sueco Group teams get through to 2nd phase

