

BusinessConnect

As part of its ongoing engagement with the business community, Expo 2020 Dubai will host a series of workshops and round table discussions. Each session will focus on a specific subject and discuss the planning and delivery of different aspects of Expo 2020. Attendees will also gain an overview of opportunities for participation.

Below is a list of upcoming workshops, topics covered in each, as well as sectors relevant to that conversation.

Workshop	Topics	Sectors
Youth	Engagement, Education, Legacy, Science, Technology, Engineering, Arts, Mathematics, Gaming, Training, Skill Building	Aerospace, Conglomerates, Consumer Electronics, Gaming, Non-alcoholic beverages, Fashion/ Apparel, Technology, Telecoms, Training, Academics
Positioning	Marketing, Communications, PR, Media, Engagement, Digital Media, Events, Ceremonies, Themes, Photography	Airlines, Airports, Advertising, Events, PR, Digital Media, Consumer Electronics, Gaming, Placemakers, Technology, Telecoms
Edutainment	Technology, Site, Entertainment, Gaming, Experiential, Innovation, Exhibition, Placemaking, Culture, Authenticity	Aerospace, Consumer Electronics, Entertainment, Gaming, Non-alcoholic Beverages, Payment Services, Placemakers, Smart City, Technology, Telecoms
Sustainability & Design	Water, Energy, Waste Management, Urban Planning, Innovative Design, Construction, ICT	Automotive, Construction, Logistics, Non-alcoholic Beverages, Smart City, Solar, Technology, Telecoms, Waste/ Water Management
Operations	Seamless Operations, Logistics, Transportation, Warehousing, Security, Hospitality, ICT	Airlines, Automotive, Banking, Hospitality/ Hotel, Logistics, Payment Services, Ports, Smart City, Technology, Telecoms