

ROAD 2 WEB SUMMIT CORPORATE EDITION

PROGRAMA

Data: 30 de Outubro de 2017

Local: Lisboa, Beta-i (Avenida Casal Ribeiro 28)

Sector: Inovação Corporativa e Startups

Mercado: Internacional

*Sessões serão dadas em Inglês

08:30	Registration & Welcome Coffee
09:00	Welcome to The Road 2 WebSummit: Corporate Edition João Dias, Administrador at AICEP Portugal Global Pedro Rocha Vieira, Co-Founder & CEO at Beta-i Carlos Abade, Board Member at Turismo de Portugal
09:15	Bringing Startups & Corporates Together Jessica Stacey, Partner at Bethnal Green Ventures
10:45	<i>Coffee Break to Network</i>
11:00	Understanding the Web Summit 2017 Patrick Griffith, Head of Startups at Web Summit
11:15	How to Reverse Pitch at the WebSummit Artur Pereira, Head of Digital Transformation at Cisco Portugal
12:15	Why Startups Matter: From a Corporate's Perspective Maria Antónia Saldanha, Brand and Communications Director at SIBS
12:45	AICEP International Markets Approach Rui Boavista Marques, Economic and Commercial Counsellor at AICEP UK
13:00	<i>Lunch & Networking</i>
14:15	Tourism 4.0 – Fostering Innovation in the Tourism Industry Sérgio Guerreiro, Senior Director of Knowledge Management at Turismo Portugal
14:30	Meet the Startups - Round 1 <i>Speed meetings: 3 minute pitch + 12 minute Q&A</i>
16:00	<i>Coffee Break to Network</i>
16:30	Meet the Startups - Round 2 <i>Speed meetings: 3 minute pitch + 12 minute Q&A</i>
18:00	<i>Terrace Sunset Cocktail</i>

Organização

