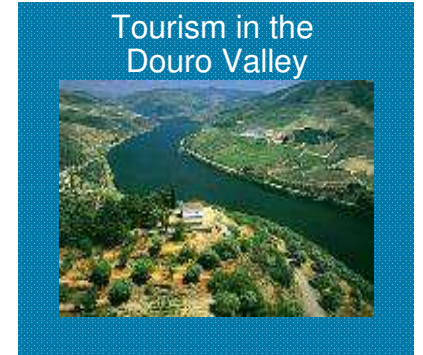


Tourism in the Douro Valley



Opportunity:

The co-existence of 9 sites classified as World Heritage, including the wine-producing valley of Port Wine, in a region where demand has been rising dramatically.

Concept:

Boost tourism and leisure investment projects in a region with fabulous tourism potential, unique in the world and almost unexplored

Facts:

Portuguese background of excellence in the tourism sector
Several business plans currently been analyzed by AICEP

Forestry in Portugal

Opportunity:

Outstanding growth conditions for valuable species (cork, eucalyptus, oak, pine). Well-established wood-transforming industries with firm long-term needs.

Concept:

Promote large-scale, professionally-managed plantations:

- Introducing professional management on large-scale plantations;
- Ensuring long-term availability of timber in quality and quantity for established industries;
- Reducing operating risks and fire damage;
- Promoting consolidation in the rural property market and reconversion of oils;
- Stimulating the emergence of timberland funds as a new investment class for retail.

What is offered:

- Scientific and field expertise in forestry;
- World leading industrial groups (Sonae # 2 in woodboard; Amorim # 1 in cork, Portucel: Europe's # 1 in uncoated paper)
- Sophisticated financial markets: banks & clients

Forestry Investment
in Portugal



Tourism in Alentejo

Tourism in Alentejo



Opportunity:

Vast expanses of unique landscape, with an infinity and variety of sectioned scenery and unforgettable natural beauty, ideal for Senior and Wine tourism, Sun and beach, Golf, Culture, Health and Ecotourism

Concept:

Attract and support structural tourism projects to Alentejo as a means to exploit, enhance and preserve the extremely rich natural, architectural and cultural heritage of the region.

Facts:

- Remarkable assets in the Region;;
- Cost-competitive, qualified and flexible workforce;
- Portuguese background of excellence in the tourism sector

Agro-Industry in Alentejo

Opportunity:

Alentejo, a region with an untapped agricultural potential:

- Proximity to end-markets, Mediterranean climate offers scope for two crops per year;
- Alqueva: 110,000ha of newly irrigated lands, among the vast areas of good agricultural soils;
- Highly competitive operating costs (property, labour costs, energy, water,...).

Concept:

To bolster the development of agro-industrial projects, focusing on the following sectors:

- Fruiticulture and Horticulture, integrated into food processing industries;
- Olive oil production.

Strengths:

- Critical factors available: temperate climate, fertile soils, and water abundance, plus excellent communication axes...;
- Agro-industrial park;
- Proximity to deep sea ports

Agro-Industry in
Alentejo



Payment Services and Products

Payments Services



Opportunity:

A Cutting-Edge area where Portugal has strong competences and world's leading projects

Concept:

Promotion of Business initiatives (eg: Development/Production Center, Network of Partners, Managed Services Provider) for payments services and products that can fulfill world demand and opportunities including Software, Hardware and Services

What is offered:

- A vast community and well consolidated cluster (Financial Institutions, IT, Telecommunications and Electronics)
- World leading ATM network
- An attractive business friendly environment for R&D and test pilots
- Excellent Infra-structure and easy access to international markets
- Highly flexible, skilled and extremely competitive workforce

“In an unassuming way, Portugal has become a world leader in several other areas of cutting-edge technology, from electronic banking and automatic motorway tolling to interactive digital television and mobile phone payment systems” – FT 03/06/2003

Health Cluster

Health Cluster



Opportunity:

Increasing demand on High-Quality and up to date healthcare services and the increasing rely on private providers.

Concept:

Creation of a Clinic Center that:

- Congregates leading Physicians and Universities
- Targets to higher segments and seniors
- Will be a flagship on healthcare services
- May attract not only national but also international patients

What is offered:

- Highly qualified physicians, Universities and R&D institutes
- A mature Health Insurance Market
- Government Healthcare Policies oriented to attract Private Players in a Public-Contract Model
- Open and very user-friendly country, capable of attracting international patients

Thermal SPA



Opportunity:

Tourism investment in exquisite locations, ideal for providing well-being experiences (in Nature & Culture, SPA & Health, the fastest growing markets)

Concept:

Promote quality tourism projects in top natural spots with mineral springs, customized to enrich the portfolio of international operators and supply yet untapped regional demand

Strengths:

- World apart, very-low risk (political, financial, cultural) destinations, under 3 hours of central Europe
- Remarkable natural sites and developable assets throughout the country
- Fast and scalable projects (SPA, hotel, bath, golf, ...)
- Background of excellence (and cost-competitiveness) in the tourism sector