



Friendly Economic Environment

Portugal Innovates through Technology

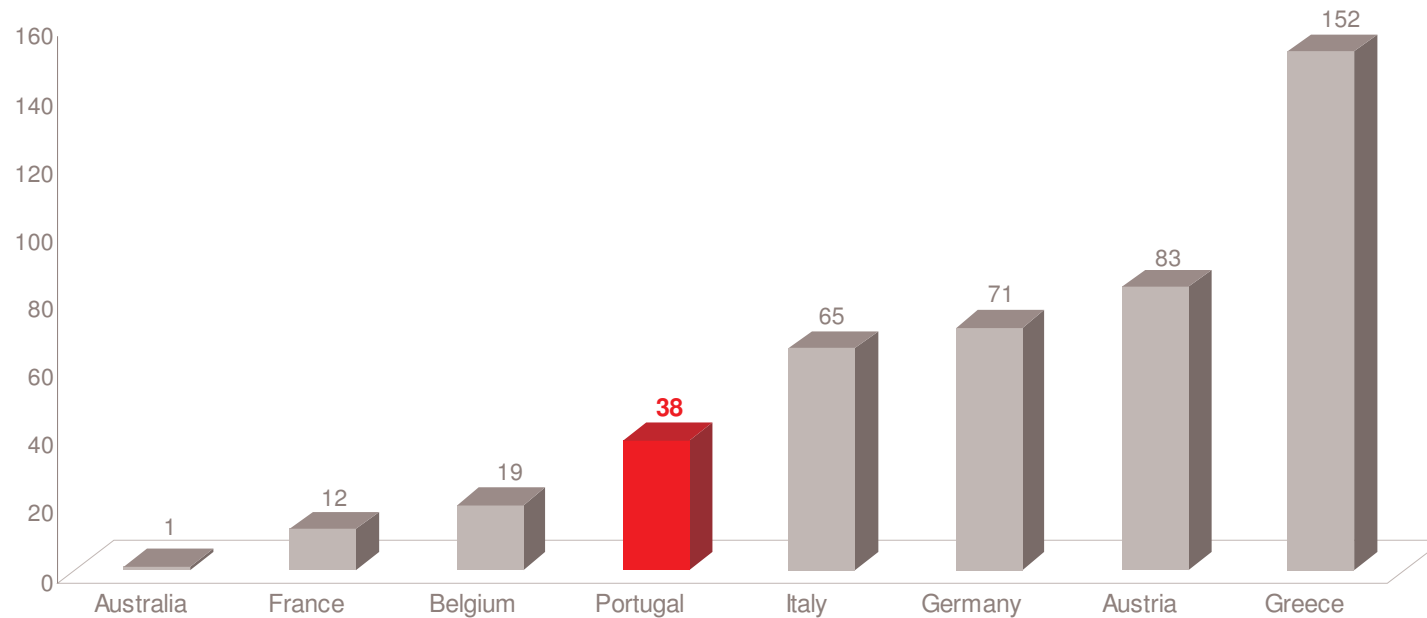
Portugal is also a laboratory for adopting new technologies at home. Its conviction and ambition has attracted major electronics companies such as Apple, Nokia, Siemens and Cisco. The trick has been to facilitate the interaction between research and the private sector in specially developed science and technology centres.

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Ranking of Portugal in Starting a Business:
Compared to best practice and selected economies

Incorporating a new company through an innovative one-stop shop system (On-the-Spot Companies) now takes an average of only 46 minutes. The cost of start-up procedures has also been reduced to a quarter of the previous level.

Starting a Business - Global Rank



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Social Climate

In 2008, Portugal is the 7th most peaceful Country among 140 countries in the World

The Global Peace Index was the first study to rank countries around the world according to their peacefulness.

Factors examined by the authors include levels of violence and organized crime within the country and military expenditure.

Rank	Country	Score
1	Iceland	1.176
2	Denmark	1.333
3	Norway	1.343
4	New Zealand	1.350
5	Japan	1.358
6	Ireland	1.410
7	Portugal	1.412
8	Finland	1.432
9	Luxemburg	1.446
10	Austria	1.449

In one year
Portugal moved
up 2 places

Source: Global Peace Index 2008 Economist Intelligence Unit
Nations considered the most peaceful have lower index scores

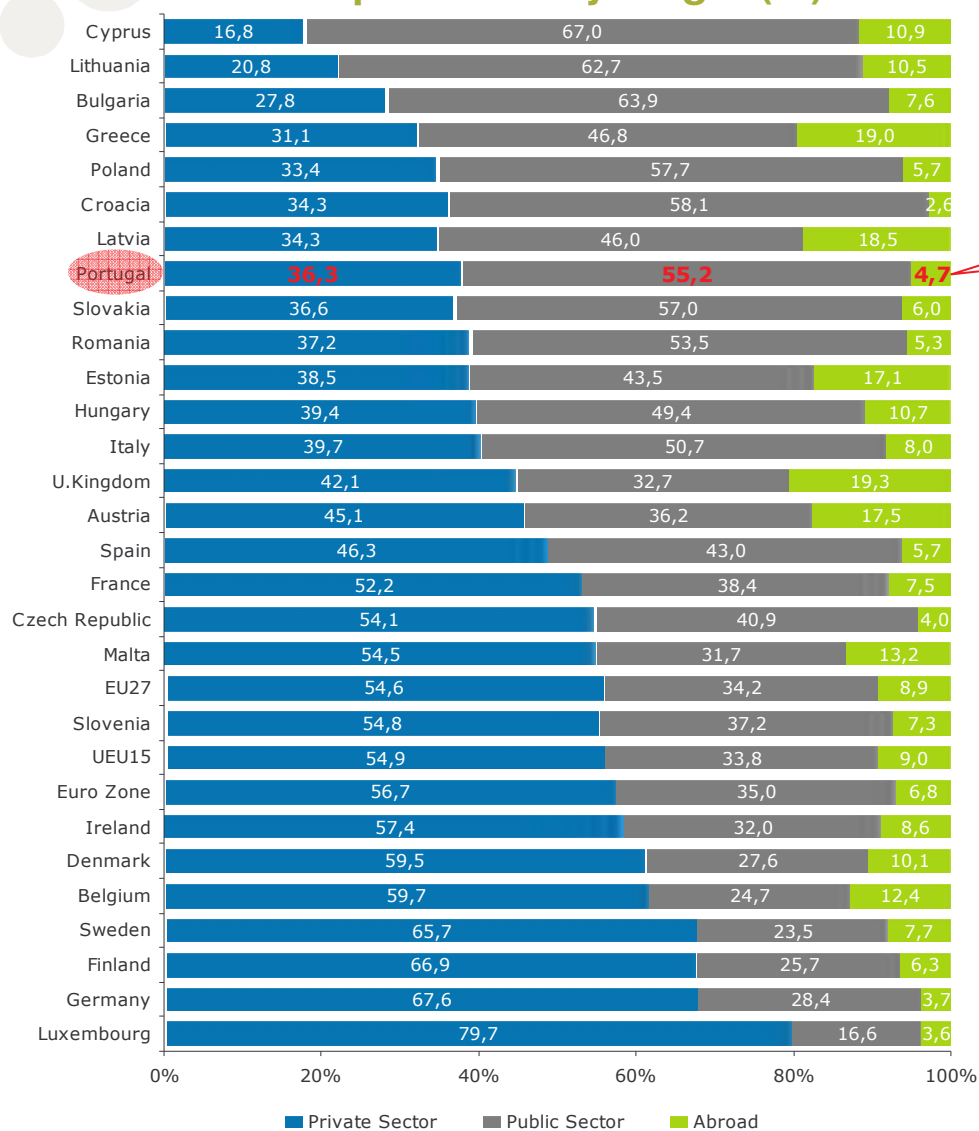


aicep Portugal Global

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Innovation and R&D

R&D Expenditure by Origin (%) - 2005¹



PORTUGAL
R&D Public Expenditure:
55.2%
R&D Private Expenditure:
36.3%

- ✓ 1% of the GPD - Public Investment applied to Science and Technology (Government Budget 2008)
- ✓ Portugal gained one place in the *European Innovation Scoreboard (EIS)* in what concerns “performance and innovation”, ranking 7th position among 37 countries.

Source: Eurostat, OECD
 Note: (1) data available

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Key Innovation Companies



ALERT

Due to the complexity of its intensive care system and the need to implement a platform able to eliminate paper and logistic and administrative errors, ALERT® PAPER FREE HOSPITAL has chosen the Joreon Bosch Hospital, one of the largest and most modern Dutch Hospitals.



YDREAMS

I-Garment Prototype, an integrated management system of civil protection units, financed by ESA and developed by a consortium headed by YDreams and certified by the European Aerospace Agency. The uniform combines inflammable fabrics with real time location systems and biometric monitoring, supported by a wireless system. In addition, the prototype contemplates the possibility of a satellite connection, should the land communication fail.



nfive
An eye on the future



cardfive



labelfive

Specializes in the development of technology for the several types of identification cards (75% of the world market)



altitude
software

Leader in technology for call centres and CRM.



Biotechnol

Biotechnol, the Minho University and the Molecular Institute of the Porto University, constituted a consortium for the development, production and research of the antibody interaction and respective activity mechanisms in certain oncologic frameworks.



crioestaminal
líder desde o primeiro dia



Cutothera



biocant
CENTRO DE INOVAÇÃO EM BIOTECNOLOGIA



iBET
Instituto de Biologia
Experimental e Tecnológica

Crioestaminal is a pioneer and leader company in Portugal specialized in the isolation and cryopreservation of estaminal cells of the umbilical cord blood. Medinfar/Cutothera, Biocant and IBET are investigation companies in regenerative medicine.

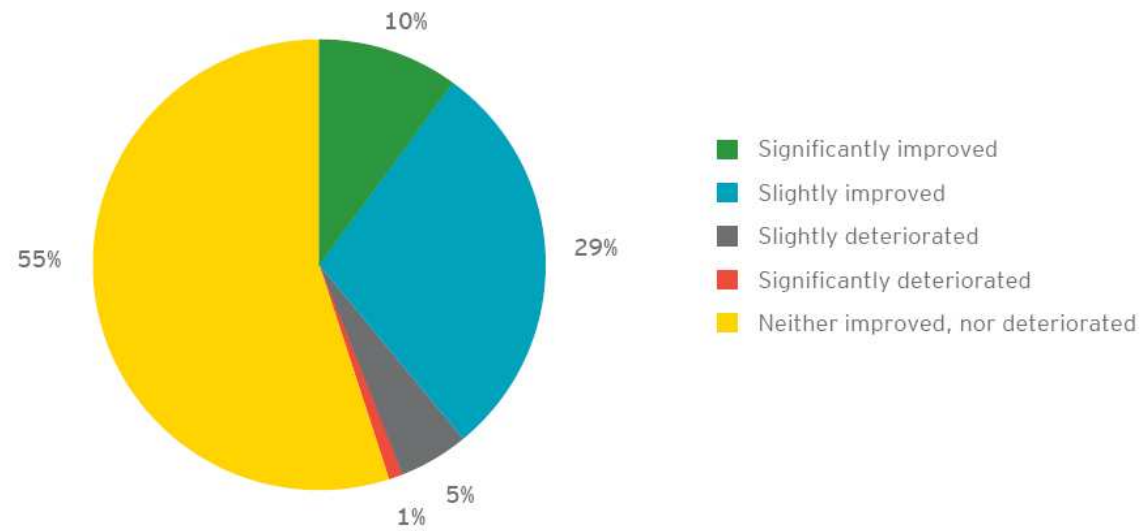
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Portugal Attractiveness Survey 2008 – Ernst & Young

Survey to 209 international business executives (58% from companies established in Portugal and 42% from companies not established):

The image of Portugal improved in 2008, following the 2007 trend, mostly driven by companies which are established in the Country

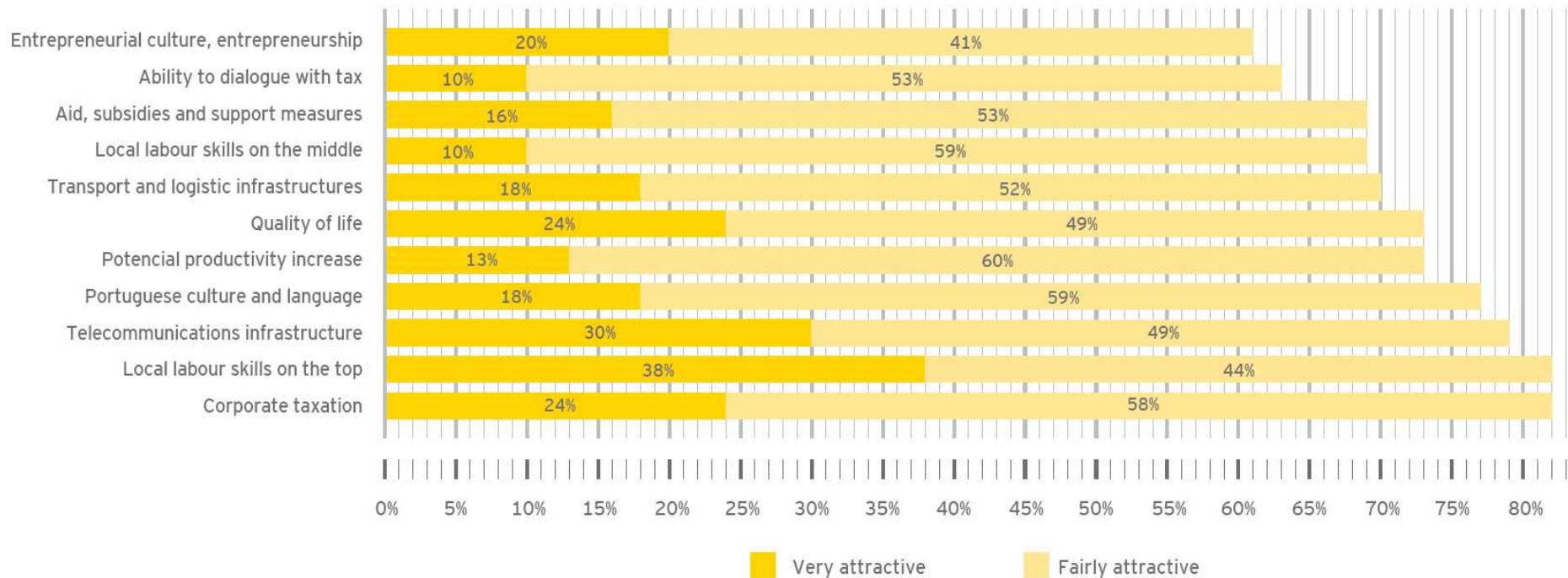
Evolution of executives' perception of Portugal (2008)



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Portugal's Top strengths and weaknesses (2008)



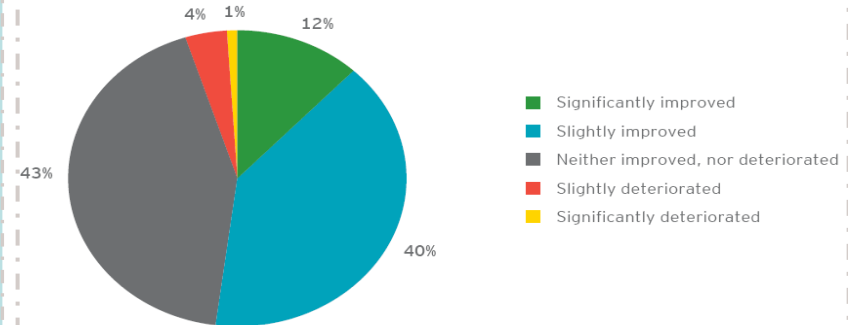
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Portugal Attractiveness Survey 2008 – Ernst & Young

Portugal Looking Ahead

53% consider the attractiveness of Portugal “will be able to improve its attractiveness over the next 3 years” (only 5% consider it will deteriorate);

Executives' perception of Portuguese attractiveness over the next three years (2008)



35% of the corporate decision makers admit they are “considering establishing or developing new activities in Portugal”;

Future investment or development projects in Portugal (2008)

